

## Icons - Fashion Illustrators

Antoine Kruk & Marc-Antoine Coulon

From February 14 to March 14, 2020  
Opening Thursday, February 13 from 7 pm to 10 pm

Alfalibra Gallery and its curator Frédéric Fontan are pleased to present the second edition of the Fashion Illustrators exhibition entitled ICONS. It honors the fashion personalities who have marked our time with their creations, their images or their maisons, through the eyes of two Parisian talents: Antoine Kruk and Marc-Antoine Coulon.

The two artists have showcased their brushstrokes, aquarelles, and collages to many prestigious magazines such as Madame Figaro, Vanity Fair, Harpers Bazaar's and Vogue with different creative universes.

Icons - Fashion Illustrators is divided between three types of icons:

- The creators who revolutionized the fashion world, creating their own identity, a recognizable image among thousands;
- The top models who marked their era with their silhouettes and their approaches on the catwalk, as well as the actors, singers, artists who assumed an avant garde style and became muses and made a whole of generations dream;
- The iconic fashion houses that have become timeless icons illustrated by shapes, accessories, colors that are inseparable from them today.

From Rykiel to Gaultier, Lagerfeld to Mugler, the two artists carefully sketch the extraordinary characters of these legends. Linda, Naomie, Ines, Giselle, Anna, so many names that have become the glories of the fashion world through their attitudes, glances, smiles... Valentino, Lancel, Chanel, world famous maisons whose essence can be captured by an it-bag, a silhouette, a sole color.

Icons make up the whole popular imagery and surround us in every medium, inspiring us constantly. This is how Marc-Antoine Coulon and Antoine Kruk were able to transcribe a movement, a detail, a look, or a silhouette in their works and give us their perceptions of their icons.



© Karl Lagerfeld by Antoine Kruk



© Naomi Campbell by Marc-Antoine Coulon

**Marc-Antoine Coulon** started as an illustrator for the record industry, then created film and show posters, and most recently that of the musical "The Fashion Freak Show", conceived and produced by Jean-Paul Gaultier.

He offers his work to major luxury and haute couture maisons, and the French and international press, notably with Vogue, Madame Figaro, Harper's Bazaar, Vanity Fair, Elle, l'Officiel de la Mode, Transfuge...

He also participates in major national and international exhibitions, including that of the CHRISTIAN DIOR museum in Granville, entitled LES TRESORS DE LA COLLECTION - TRENTE ANS D'ACQUISITION, and in Atlanta, UNAPOLEGETIC LINES, organized by SCAD FASH MUSEUM OF FASHION, the first retrospective by Marc-Antoine Coulon.

PARIS, the first book devoted to his work, is an irreverent and colorful walk that brings together portraits of famous people as well as personal subjects, sketches of parades and views of Parisian places that are dear to him. He captures its essence in a few ink strokes, like his unique and timeless artistic style, sensitive and insolent, assertive, immediately recognizable.

## ABOUT ALFALIBRA GALLERY

Alfalibra Gallery aims to link art, fashion and lifestyle in a unique place of trend and creation located in the heart of the Upper Marais between Gaité Lyrique, the Musée des Arts et Métiers and Jean-Paul Gaultier's atelier.

It is above all a meeting between the artistic world and the events management, in fact the gallery is physically integrated in Alfalibra, a hybrid agency of image and communication in the sectors of culture, Maisons de Luxe, and premium brands.

This creative laboratory, created by Frédéric Fontan, offers a look and a reflection on the world of art, fashion and luxury that Alfalibra Gallery develops according to its meetings and projects through exhibitions of photography, videos, installations, but also as a pop-up and a showroom.

**Antoine Kruk** is a multifaceted Franco-Japanese artist, illustrator, author, artistic director, and freelance designer for brands such as Louis Vuitton, Nina Ricci, Valentino, Thierry Mugler, but also costume designer for the Opera and for the Crazy Horse of Paris ...

We regularly find his sense of humor published in Madame Figaro or for the communication of Maison Ernest, in his two books "Look at me Tokyo" and "Crazy" published by Eyrolles, or the collection "Shibuya Soul" at Archimbaud editor.

It is from these rich collaborations, meetings, and journeys that he draws inspiration, with liveliness and depth. He favors freehand drawing, with a lively line, to restore his emotions. He mixes designs, collages, pieces of ads, fashion magazines, brand logos, and shopping bags.

Using shopping bags as a support means that you have to deal with what already exists, which means talking about fashion on your own promotional support. They are reinterpreted and therefore give birth to a new message.

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### ALFALIBRA GALLERY

Du mardi au samedi  
De 14h à 19h

324 rue Saint-Martin, 75003 PARIS

Metro : Strasbourg - Saint-Denis / Arts et Métiers

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