

## DADA GIRL – MARIE BELTRAMI

From January 30 to March 9, 2019  
Opening on Tuesday, January 29, 2019 from 7pm to 9:30pm

For the first time, the curator, Frederic Fontan, of the Alfalibra Gallery presents "Dada Girl" a colorful solo exhibition dedicated to Marie Beltrami. The surreal world of this Parisian fashion icon will be celebrated via a selection of drawings, photographs, jewelry, sculptures and installations. Following her obsessions and desires, the works of this exhibition present the almost infinite range of this complete and exceptional artist.

With her particular style of romance and eroticism, Marie Beltrami invites us to explore her thoughts and manifest what we don't see, she manages to highlight and sublimate the banal, in order to invent a whole universe.

"I have always loved to divert everyday objects to give them another life and to drive you people into my stories..."

From furniture design to writing and sewing, she explores creation from the ground up, and, suddenly as surprisingly, she creates without any restrictions.

In the image of her works, Marie's life is a separate story; from a young nurse to a seamstress, a stylist and an actress ... Alongside Niki de Saint-Phalle's daughter - Laura Duke Condominas, the Princess Marina of Greece, she ends up collaborating with Paloma Picasso, Gérard Garouste, David Hamilton, and Jean- Paul Goude. It is with the latter, during 20 years, that she creates the style of advertisements that we are all familiar with.

Since then, she has been involved in partnerships with other big names such as Philippe Stark, Dominique Issermann and Etienne Chatilliez, and for the newspaper L'Egoïste with Bettina Rheims and Richard Avedon. Today, we can see her exhibiting at the Arts Décoratifs, the Vuitton space in Saint-Germain-des-Près, or even creating new jewels, one crazier than the other.

It is finally the moment that this atypical personality exposes at the Alfalibra Gallery in the form of a retrospective, presenting her last exceptional creations.



MARIE BELTRAMI  
PARIS



© Marie Beltrami by Raul Higuera



Marin Amesee  
+33 6 71 95 34 69  
marin@marinamesee.com

## A PROPOS D'ALFALIBRA GALLERY

Place of trend and creation, Alfalibra is located in the heart of the Haut Marais and between Gaité Lyrique, Musée des Arts Numériques, the Couture Atelier of Mr Gauliter. Alfalibra Gallery connects with an international vision: fashion, luxury, photography, art, high tech... but also with society and ethics.

This laboratory of art and fashion, designed by its curator Frédéric Fontan, is an open gate toward the world aiming at the interconnection between artists and sponsors, celebrities and performances, and the public's reaction. Each annual program will follow a central theme that is adapted to international news, social causes, artistic proposals and special orders.

The 2018 program "Transcendence" evokes the overcoming of the separation between the arts, cultures and communities through photography, video and installation testimonies, as well as discourse.



© The mouse rings, photo by Pascal Beltrami

---

**ALFALIBRA GALLERY**  
Tuesday to Saturday  
From 2:00 pm to 7:00 pm

324 rue Saint-Martin, 75003 PARIS  
Metro: Strasbourg - Saint-Denis / Arts et Métiers | +33 (0)7 89 07 33 21 | [galerie@alfalibra.com](mailto:galerie@alfalibra.com)

---