

ALFALIBRA GALLERY

FASHION ILLUSTRATORS

From October 10th to December 01st 2018
Opening October 09th 2018 from 07.00pm to 09.30pm

From the XIXth century with Heloise Leloir to the 50's with René Gruau, fashion illustration was to its apogee in women's magazines. When photography appears, the discipline has faded but didn't say its last word. Recently we see a strong renewed interest for fashion drawing, "Fashion Icons" portraits and live sketches of the runway.

With this exhibition, the curator Frédéric Fontan, wants to put the light on the "Fashion Illustrators" like Ali Mahdavi, Marc-Antoine Coulon, Antoine Kruk, Izac Zenou ...

It's a real French cultural heritage, as Paris is the cradles of best fashion illustrators from around the world, flooding with their most beautiful sketches magazines like Vogue, Elle, Madame Figaro... but also social networks like Instagram.

Many talents coexist in this exhibition at Alfalibra Gallery like the inimitable Ali Mahdavi who begins all his projects with drawings for his Cartier or Mugler advertising, his artistic installation or his show Désirs at the Crazy Horse.

Also, we find in the modernity and the elegance of Marc-Antoine Coulon, a recognizable style among thousands that magazines like Vogue, Vanity Fair, Madame Figaro, Harper's Bazaar... tear themselves apart.

Antoine Kruk, for his part reveals his amazing sketches and bag's diversions, sometimes illustrator, sometimes fashion designer for prestigious brands like Louis Vuitton, Thierry Mugler or Valentino.

Finally, we meet straight out the runway, the slender, refined and colorful figure of Izac Zenou, unavoidable fashion illustrator in Europe

and the United States for the Printemps, Chanel and Paul Smith campaigns...

Fashion Illustrators wants to be a "carte blanche" to the masters of this Parisian art.



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ABOUT ALFALIBRA GALLERY

Place of trend and creation, Alfalibra is located in the heart of the Haut Marais and between Gaité Lyrique, Musée des Arts Numériques, the Couture Atelier of Mr Gauliter. Alfalibra Gallery connects with an international vision: fashion, luxury, photography, art, high tech ... but also society and ethics.

This laboratory of art and fashion, designed by its curator Frédéric Fontan, is an open gate toward the world aiming at the interconnection between artists and sponsors, the public's reaction, celebrities and performances. Each annual program will follow a central theme that is adapted to international news, social causes, artistic proposals and special orders.

The 2018 program "Transcendence" evokes the overcoming of the separation between the arts, cultures and communities through photography, video and installation testimonies, as well as discourse..



© Antoine Kruk

ALFALIBRA GALLERY

Monday to Friday

From 2:00 pm to 7:00 pm

By appointment in the morning and on Saturday

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