

# **BALLET COUTURE**

Starting March 15 2018
Opening Wednesday March 14, 2018 From 6:00 pm to 9:30 pm

## Update:

As a result of its success "Ballet Couture" extends until May 31, 2018. On this occasion, it gains an additional wave of several photographs and videos; one thus finds new faces such as Alessandro Riga, Roxane Stojanov, Sébastien Bertaud and new photographers like Javier Biosca, the young Guillaume Thomas or Anushka Nadia Menon for Harper's Bazaar following the Paris Ballet Legends tour in India March 2018. Also, we find photographs of Blanca Li by Ali Mahdavi and Sergei Polunin by Danil Golvokin, as well as Patti Smith...

#### Press release from March 14 to April 25, 2018:

Ballet Couture unites two creative universes, demonstrating an inimitable attitude. Alfalibra Gallery brings together a diverse collection of remarkable photographic artworks focusing on the greatest international ballet dancers and their costumes fabricated by renowned designers.

It's an original selection of photographs that make up this exhibition, with a photographic and aesthetic perspective throughout all generations. A true tribute and a focus on the intrinsic connection between ballet and haute couture, it is also an encounter between choreographers and fashion designers, both allured by the stage.

This mutual fascination has led to startling collaborations since the beginning of the last century. Starting with the most surrealist in 1939, with Salvador Dali for the ballet "Bacchanale" of Léonid Massine photographed by Horst P. Horst, to the alliance of Ricardo Ticsci, Marina Abramovic, Sidi Larbi Cherkaoui and Damien Jalet for the ballet "Bolero" in 2013, while passing by Olivier Rousteing of the fashion house Balmain for "Renaissance" of the Opéra National de Paris, the new ballet choreographer Sébastien Bertaud.

Iconic models such as Agnès Letestu, Dorothée Gilbert, Jeremie Belingard, Marie-Agnès Gillot, Hugo Marchand Sergeï Polunin or even Friedemann Vogel; exemplary fashion designers such as Iris van Herpen, Ricardo Tisci, Jean Paul Gaultier, Hervé Leger; and photographers like Julien Benhamou, Agathe Poupeney, Ali Madhavi, Lisa Roze, Ann Ray, James Bort, Matthew Brookes, as well as Robert Mapplethrope and Horst P. Horst all come across each other in this exhibition of grand diversity, alternating between works of private collections and contemporary works that can be acquired.

Dance is a movement that brings bodies, clothes and fabrics alive. From the most classical attitudes to the most contemporary enchantments, a room dedicated to short films will reveal the enthusiasm of Alice Renavand by Cédric Coldefy, the audacity of Germain Louvet in "Tempest" by Delphine Roche, the creativity of Sébastien Bertaud for "Renaissance" by James Bort...



© Marie-Agnès Gillot & Agnes Letestu / Ali Mahdavi

Ballet Couture is spread between great moments where ballet inspires couture, or when the dancers themselves become fashion icons. The exhibition thus offers us a look on this unique relationship between ballet and haute couture, between icons of dance and fashion designers.

Photo & Video Exhibition Curated by Frédéric Fontan

### ABOUT ALFALIBRA GALLERY

Absorbed in the neighbourhood of 324 rue Saint-Martin in the 3rd arrondissement of Paris, Alfalibra Gallery, a new site for exhibition and artistic laboratory, is the result of the reflection on the world and its arts, from photography to haute couture as well as from contemporary art to ballet.

This space of more than 150 m<sup>2</sup> is located right in the heart of contemporary creation, surrounded by the Gaîté Lyrique, Jean Paul Gaultier's headquarter, the museum of Arts et Métiers and the galleries of the Haut Marais. Alfalibra Gallery is regarded as a place of expression and innovation, characterized by the particularity of having, through a historical and cultural cross, a social and societal vision.

The premises of Alfalibra Gallery have been executed these last years with numerous exhibitions curated by Frédéric Fontan and with artistic events produced by its mother company, the Alfalibra agency. A selection of previous events is the following: the exhibition-sale at Petit Palais "Frimousses de Créateurs: Le Pari(s) Merveilleux!" for UNICEF, "Angel vs Aids" for Sidaction, monographic exhibitions such as "Glamorama Celebrities by Ali Mahdavi" at Prince de Galles Hotel, "-M- O W" of the photographer Lisa Roze at W Paris-Opéra, or even "Pop-Up by Arjowiggins" from London to Seoul as well as Dubai.

Binding content and form, proposing video and performances, this space is seen as an opening to the world. The exhibitions presented by Alfalibra Gallery will be structured around an annual theme in order to propose discourses on the international topicality.

The central theme of the year 2018 is Transcendence, showing the plurality of contemporary creation and society, but also the multiple connections between the different worlds of art, design, fashion and dance.

#### **ALFALIBRA GALLERY**

Monday to Friday
From 2:00 pm to 7:00 pm
By appointment in the morning and on Saturday

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